

Green Automotive Company, INC.

Stock Symbol-	GACR.PK
Shares-	239,369,442
Market Cap-	\$55,054,972
Recent Price-	\$0.23
Short-term Target Price	\$0.75



CORPORATE INFORMATION

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GREEN AUTOMOTIVE COMPANY, INC.

Green Automotive Company, Inc. is a public company (GACR) and the exclusive importer of Zotye electric Sport Utility Vehicles (SUVs) in North America. The Zotye Corporation manufactures its vehicles in China.

NEWS FLASH: The Company plans to maximize sales and market share through the near term development of an exclusive robust dealership network. GACR will offer unique vehicles of exceptional value at very competitive prices. Sales to dealers will be supported by a seasoned, market savvy management team that will deploy a marketing campaign designed to introduce the Zotye brand and establish it as a leader in the electric SUV market niche.

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INITIATING COVERAGE

Green Automotive reversed into a Pink Sheet Shell Company on November 4, 2009 and is led by Founder Steven Fly, its CEO, who has over 25 years in the automotive industry. Mr. Fly has held positions as General Manager and Managing Partner of several highly successful Dallas based dealerships. Mr. Fly has assembled a strong management team of automotive dealer operators.

GACR has its headquarters in Dallas, Texas, and is the exclusive importer and distributor of the Zotye electric SUV in North America. Green Auto is building a network of distributors to sell and service the Zotye Electric Vehicles. We have learned that the first all electric Chinese manufactured plug-in SUV has the following features: five doors, 4 seats, 100% electric (no emissions or carbon foot print).

Each SUV is equipped with a Lithium Ion Battery which is manufactured by Zotye Subsidiary's Company. Maximum speed reaches up to 75 mph, and the range is up to 250 miles. The SUV features an 185,000 mile warranty on the battery plus a three year/ 36,000 mile warranty on the SUV. The list or MSRP is \$29,995, which could drop significantly as volume increases. There are two models, 110v or 220v system, and they can be recharged at home or at charging stations.

GACR recognized that gas prices will not be going lower in the future and people are getting used to “going green” on just about everything, so why not your car? The Zotye will only cost \$0.02 per mile to operate with zero emissions and can be recharged in any home using ordinary 220 volts.

Owning a Zotye helps the US reduce its dependence on foreign oil and so by “going green”, allows you to keep more green in your wallet.

MARKET OUTLOOK

Although the auto industry in North America is experiencing unprecedented difficulties, the emerging market for electric vehicles represents a huge opportunity for those companies correctly positioned to take advantage. The market for electric vehicles in North America is of mammoth proportions, estimated by the US. Government to be 2.4 million cars by 2015. 1% of the gas manufactured cars would represent annual sales of 120,000 electric cars or around \$3.6 billion vehicle sales. GACR has a vision to gain that 1% market of all US auto sales representing 120,000 sales of Zotyes. Now comes the hard work. To achieve this goal, GACR is building a network of distributors to sell and service the Zotye Electric Vehicles. The Company will complete the testing necessary to obtain approval from the EPA/DOT compliance for the Zotye, so more than 10,000 vehicles can be sold per year. This will be critical because currently, new vehicles with no EPA/DOT compliance, the maximum is set at 10,000 per year. Approved dealerships will be able to sell these electric vehicles at a 20% higher profit margin compared to the dealers who only sell the traditional gas vehicles.

REVENUES

Since GACR is really in its launch phase, it has no real revenues at the present. GACR will realize a \$100,000 fee for each dealership that is created. Projections from the Company are for them to obtain 24 dealers for 2010, 2011 and 2012, bringing in \$2.4 million. Revenue projections are \$48.6 million in 2010, \$112.2 million in 2011, and \$188.1 million in 2012. Net profits projected are for \$5.2 million in 2010, \$10.5 million for 2011, and \$17.1 for 2012. Based on the third year projections made by the Company making \$17 million, a 20X Price to Earnings Ratio would give the Company a market cap of \$340 million. This would translate to the potential of the stock being worth \$1.36 per share. (250 million shares outstanding).

WHY CONSIDER GACR?

On July 1, 2010, the Company announced they are hot on the trail of a new Electric Car manufacturer, Telsa Motors—after their record breaking new IPO. Before the year is over, GACR will be going head-to-head with Nissan and GM.

Nissan’s Electric hatchback called LEAF with a base price of \$32,780, which has a range of 100 miles. This is expected to roll out later this year. GM plans to introduce the Chevrolet Volt electric car in November of this year.

The recent success of GACR exhibiting the new all-electric SUV at the Barrett-Jackson Auto Show in Orange County, CA during June 25-27, 2010, brought out thousands of auto enthusiasts, dealers, members of the media, investment bankers and a very high profile list of celebrities that included Government Officials.

If the Company can get the necessary government approvals from the EPA/DOT and if they are able to obtain 24 dealerships per year needed to achieve their revenue goals, we feel a short-term target price of \$0.75 could be attainable.

ANALYST

Officers of Market Advisors, Inc. have been in business since 1983 and have provided stock market research for their clients since 1985. Company officials have often been quoted in a wide array of financial publications such as the Wall Street Journal, Investors Business Daily, Barron’s, Forbes Magazine and The Dick Davis Digest to name a few.

